

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2500622

|                  |                                              |        |                  |                       |  |                                                                                                               |                          |  |
|------------------|----------------------------------------------|--------|------------------|-----------------------|--|---------------------------------------------------------------------------------------------------------------|--------------------------|--|
| Order #          | 2500622                                      |        | Created On       | 10/1/2018 12:13:15 PM |  | Order Status                                                                                                  | Traffic Updates Accepted |  |
| Order Descrp     | 62589731 Demand Justice-10/2-10/5 - POL 2018 |        | Created By       | NCC_Gateway_User      |  | Gross \$                                                                                                      | 22050.00                 |  |
| Client           | DEMAND JUSTICE - NCC - SFO                   |        | Updated On       | 10/1/2018 4:01:45 PM  |  | Net \$                                                                                                        | 15876.00                 |  |
| Start Date       | 10/1/2018                                    |        | Updated By       | Albers, Paige         |  | Units                                                                                                         | 13                       |  |
| End Date         | 10/7/2018                                    |        | Industry         | Political-Association |  | Credit Hold                                                                                                   | NO                       |  |
| # of Weeks       | 1                                            |        | REFERENCES       |                       |  | BILLING INFORMATION                                                                                           |                          |  |
| SALES            |                                              |        | Primary          |                       |  | Purchase Order #                                                                                              | 2 62589731               |  |
| ActiveWeeks      | 1                                            |        | Secondary        |                       |  | Billing Schedule                                                                                              | EndOfFlight              |  |
| AE 1             | NCC - SFO - WASH DC                          |        | Tertiary         |                       |  | EDI INFORMATION                                                                                               |                          |  |
| AE 2             |                                              |        | Quarternary      |                       |  | Product                                                                                                       | POLITICAL                |  |
| Agency           | CANAL PARTNERS MEDIA - NCC WC                | 15.00% | TRAFFIC OPTIONS  |                       |  | Estimate                                                                                                      | na                       |  |
| RepFirm          | NCC                                          | 13.00% | Address 1        |                       |  | Submit EDI Invoice?                                                                                           | Submit EDI Invoice       |  |
| Copy Instr ID    |                                              |        | Address 2        |                       |  | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS                                                                  |                          |  |
| Total Zones      | 1                                            |        | City, State, Zip | ,                     |  | SF MARKET, SF DMA, PRIORITY CODE: NP 130, IP 74, ISSUE 128. See key on FCC site for Zone/network information. |                          |  |
| Zones            | San Francisco Interconnect (Marketwid...     |        | Zip              |                       |  |                                                                                                               |                          |  |
| Total Networks   | 3                                            |        | Contact          |                       |  |                                                                                                               |                          |  |
| GENERAL COMMENTS |                                              |        | Phone            |                       |  |                                                                                                               |                          |  |
|                  |                                              |        | Avail Tag        |                       |  | SYSCODE LIST                                                                                                  |                          |  |
|                  |                                              |        | Contract Type    | Standard              |  | 0301                                                                                                          |                          |  |
|                  |                                              |        | Copy Group       |                       |  |                                                                                                               |                          |  |
|                  |                                              |        | Division         |                       |  |                                                                                                               |                          |  |
|                  |                                              |        | Reference #      |                       |  |                                                                                                               |                          |  |

**SUMMARY FOR SYSCODE 0301**

|                     |                                              |                   |                                               |                         |                          |
|---------------------|----------------------------------------------|-------------------|-----------------------------------------------|-------------------------|--------------------------|
| <b>Order #</b>      | 2500622                                      | <b>Created On</b> | 10/1/2018 12:13:15 PM                         | <b>Order Status</b>     | Traffic Updates Accepted |
| <b>Order Descrp</b> | 62589731 Demand Justice-10/2-10/5 - POL 2018 | <b>Created By</b> | NCC_Gateway_User                              | <b>Syscode Gross \$</b> | 22050.00                 |
| <b>Client</b>       | DEMAND JUSTICE - NCC - SFO                   | <b>Updated On</b> | 10/1/2018 4:01:26 PM                          | <b>Syscode Net \$</b>   | 15876.00                 |
| <b>Start Date</b>   | 10/1/2018                                    | <b>Updated By</b> | Albers, Paige                                 | <b>Syscode Units</b>    | 13                       |
| <b>End Date</b>     | 10/7/2018                                    | <b>Source</b>     | Gateway                                       | <b>Zone Status</b>      | Traffic Updates Accepted |
| <b># of Weeks</b>   | 1                                            | <b>Zones</b>      | San Francisco Interconnect (Marketwide (301)) | <b>Avg Unit Rate</b>    | 1696.15                  |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network          | Sys Code | Program | Start Date | End Date   | Daypart     | Total Units | Unit Rate  | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|---------|------------|------------|-------------|-------------|------------|--------------|----------|
| 1           | 1       |              | National Political Bundle | 128   128     | CNN              | 0301     | CNN EM  | 10/02/2018 | 10/05/2018 | Tu-F 5a-9a  | 2           | \$900.00   | \$1,800.00   | 60       |
| 2           | 2       |              | National Political Bundle | 128   128     | CNN              | 0301     | CNN DT  | 10/02/2018 | 10/05/2018 | Tu-F 9a-4p  | 1           | \$900.00   | \$900.00     | 60       |
| 3           | 3       |              | National Political Bundle | 128   128     | CNN              | 0301     | CNN EF  | 10/02/2018 | 10/05/2018 | Tu-F 4p-7p  | 1           | \$2,630.00 | \$2,630.00   | 60       |
| 4           | 4       |              | National Political Bundle | 128   128     | CNN              | 0301     | CNN PT  | 10/02/2018 | 10/05/2018 | Tu-F 7p-12m | 1           | \$4,960.00 | \$4,960.00   | 60       |
| 5           |         |              | National Political Bundle | 128   128     | Fox News Channel | 0301     | FXNC EM | 10/02/2018 | 10/05/2018 | Tu-F 5a-9a  | 0           | \$640.00   | \$0.00       | 60       |
| 6           | 5       |              | National Political Bundle | 128   128     | Fox News Channel | 0301     | FXNC DT | 10/02/2018 | 10/05/2018 | Tu-F 9a-4p  | 3           | \$590.00   | \$1,770.00   | 60       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                       | Priority Code | Network          | Sys Code | Program | Start Date | End Date   | Daypart     | Total Units | Unit Rate  | Total Amount | Unit Len |
|-------------|---------|--------------|---------------------------|---------------|------------------|----------|---------|------------|------------|-------------|-------------|------------|--------------|----------|
| 7           |         |              | National Political Bundle | 128   128     | Fox News Channel | 0301     | FXNC PT | 10/02/2018 | 10/05/2018 | Tu-F 7p-12m | 0           | \$2,700.00 | \$0.00       | 60       |
| 8           | 6       |              | National Political Bundle | 128   128     | MSNBC            | 0301     | MNBC EM | 10/02/2018 | 10/05/2018 | Tu-F 5a-9a  | 2           | \$1,270.00 | \$2,540.00   | 60       |
| 9           | 7       |              | National Political Bundle | 128   128     | MSNBC            | 0301     | MNBC DT | 10/02/2018 | 10/05/2018 | Tu-F 9a-4p  | 1           | \$530.00   | \$530.00     | 60       |
| 10          | 8       |              | National Political Bundle | 128   128     | MSNBC            | 0301     | MNBC EF | 10/02/2018 | 10/05/2018 | Tu-F 4p-7p  | 1           | \$3,160.00 | \$3,160.00   | 60       |
| 11          | 9       |              | National Political Bundle | 128   128     | MSNBC            | 0301     | MNBC PT | 10/02/2018 | 10/05/2018 | Tu-F 7p-12m | 1           | \$3,760.00 | \$3,760.00   | 60       |

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Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

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| # of Weeks                  | 1                                            | Active     | Yes                   |              |                          |

|                                |  |
|--------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER |  |
| FINANCE                        |  |
| DATE                           |  |
| MGR                            |  |
| INV                            |  |